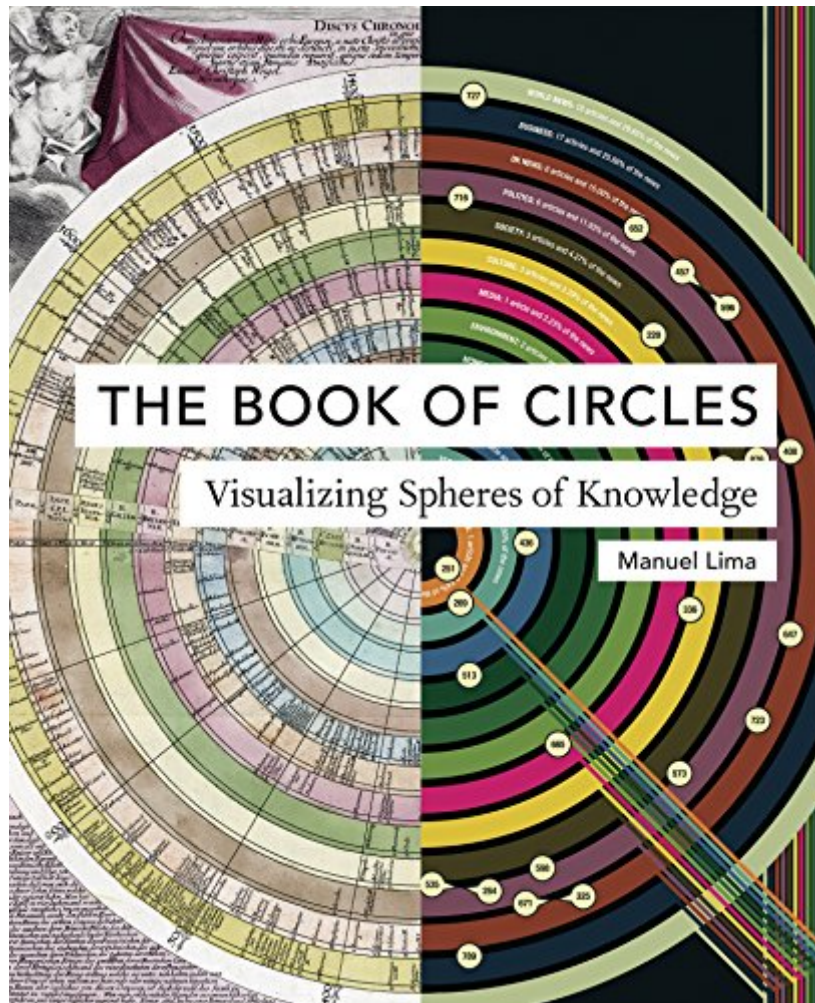


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# The Book Of Circles: Visualizing Spheres Of Knowledge



## Synopsis

In this follow-up to his hugely popular *The Book of Trees and Visual Complexity*, Manuel Lima takes us on a lively tour through millennia of circular information design. Three hundred detailed and colorful illustrations from around the world cover an encyclopedic array of subjects—architecture, urban planning, fine art, design, fashion, technology, religion, cartography, biology, astronomy, and physics, all based on the circle, the universal symbol of unity, wholeness, infinity, enlightenment, and perfection. Clay tokens used by ancient Sumerians as a system of recording trade are juxtaposed with logos of modern retailers like Target; Venn diagrams are discussed alongside the trefoil biohazard symbol, symbols of the Christian trinity, and the Olympic rings; and a diagram revealing the characteristics of ten thousand porn stars displays structural similarities to early celestial charts placing the earth at the center of the universe. Lima's introduction provides an authoritative history of the circle, and a preface describes his unique taxonomy of the many varieties of circle diagrams, rounding out this visual feast for infographics enthusiasts.

## Book Information

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## Customer Reviews

If you are a design book geek, this book is for you. Beautiful piece, worth the wait!

Awesome book- inspiration for artists and everyone else!

Great graphics. Excellent organization. Amazing representations of the primordial shape.

Bought the kindle version. Could not read it but was interested. This resulted in me buying the hard copy.

very interesting and visually satisfying look at the ways information is conveyed through color and form

Interesting premise but no insights.

love it

Like it's predecessor (The Book of Trees), this is a beautiful book -- wonderfully crafted, beautiful color photos, high-quality paper. [What I wonder though, is why the publisher chose to make it physically taller and wider than The Book of Trees. Since the covers are clearly matching designs, why wouldn't they be the same size, as part of a set?] The content is marvelous, with innumerable examples. However, there is less explication and commentary than in The Book of Trees -- and at times, with some of the more bizarre visualizations, I wish things were explained in detail. Overall, a great addition to your data-science, visualization, or design/art library.

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